



A CASE FOR SUPPORT

THE BOTANIC GARDEN ROAD CAMPAIGN





PAVING ROAD TO GARDEN'S SUCCESS!

Over the past decade, **The Botanic Garden has woven itself into the fabric of Oklahoma State University and the city of Stillwater's cultural identity.** From the variety of plant material and unique displays to the intimate environment created by staff, volunteers, and student workers, The Botanic Garden has become a treasure and natural host to community events. The garden's footing in the community is the direct result of the multitude of organizations and private donors who believed in the long-term vision set by the Division of Agricultural Sciences and Natural Resources. Walkways, gardens, gazebos and a new Treewalk Village are direct results of these impressive partnerships.

The Botanic Garden Road Project is the next step to continue the momentum necessary to continue elevating this community treasure, which has all been made possible by the generosity of others. This \$425,000 project will create a road leading guests closer to the garden's entrance and a new parking lot. The Botanic Garden Road Project improves accessibility to the garden and better meets the needs of this growing icon, as it serves as a bridge between Oklahoma State University and the Stillwater community.

“FROM THE TIME WE WORKED TO LOCATE THE LAND FOR THE BOTANIC GARDEN, IT WAS ALWAYS THE GOAL TO MAKE IT MORE ACCESSIBLE TO ALL PATRONS. I WAS PLEASED WHEN WE WERE ABLE TO PROVIDE ACCESS TO THE GARDEN FROM WEST 6TH STREET NEAR SANGRE ROAD WITH A WALKING TRAIL AND TODAY I AM GLAD TO AGAIN BE PART OF THE ROAD ENHANCEMENT PROJECT. I ENCOURAGE YOU TO JOIN ME IN THIS FUNDRAISING CAMPAIGN.”



- Dr. Ray Campbell

The Botanic Garden Ambassador

Former OSU Agriculture Associate Director & Oklahoma Gardening TV Host

PROJECT IMPACT:

The Botanic Garden hosts more than 40,000 people annually, and that number is sure to increase with the improvements made through The Botanic Garden Road Project. Current parking accommodations are limited, and as a result, overflow parking is placed in the grass and vendor vehicles often drive on unpaved paths to reach staging areas for events. The new road will eliminate both of these issues and also create a safer entrance for guests and visitors. All gifts to the project will enhance the amazing experience guests have come to expect at The Botanic Garden.

We invite you to visit the garden, enjoy the walking trails and the beautiful display gardens featured on *Oklahoma Gardening* and explore ways to build a more sustainable living environment. **Join us by investing in the future of The Botanic Garden!**

THE BOTANIC GARDEN ROAD PROJECT



DIRECTIONS TO VISIT THE GARDEN:

South Entrance: Open daily dawn to dusk, 3300 W. 6th

North Entrance: Open daily 8 am - 5 pm and during Open Houses, 3425 W. Virginia Ave.

CAMPAIGN GOAL: \$100,000

Gifts of \$25,000 or greater will be prominently recognized at the **Appreciation Arbor at the garden's entrance**. Commitments of \$1,000 and greater will also be highlighted within the garden.

FOR MORE INFORMATION, CONTACT:

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