



2024 SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

Women for OSU is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University. It envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The annual Women for OSU Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Cowboy family who display leadership in philanthropy by naming the Philanthropist of the Year, awarding scholarships to outstanding OSU students and bestowing Partnering to Impact grants to faculty and staff projects.

SAVE THE DATE FOR THE 2024 SYMPOSIUM!



Thursday, April 25, 2024
Gallagher-Iba Arena

.....
*featuring keynote speaker **Deborah Norville***

Deborah Norville is a two-time Emmy© winner and New York Times Best-Selling author. She is known to millions as anchor of "Inside Edition," the nation's top rated syndicated news magazine. Norville has also authored a number of books including the New York Times Best Seller, "Thank You Power: Making the SCIENCE of Gratitude Work for YOU," followed by "Power of Respect," detailing the measurable benefits that result from respectful behavior. In 2016, Norville, the longest serving anchor on American television, was inducted into the Broadcasting and Cable Hall of Fame.

The University of Georgia alumna is a member of the Council for Foreign Relations, the Women's Forum of New York, and Women Corporate Directors. She regularly addresses business and community groups and is active with a number of charities including the Broadcasters Foundation of America. Norville is also a Director of the Viacom Corporation where she serves on the Compensation Committee.

◆ SYMPOSIUM SPONSORSHIP OPTIONS ◆

\$20,000 Presenting Diamond Sponsor

BENEFITS

- ◆ 16 seats (one full table + one partial table) at the Symposium and luncheon — Prominent Placement
- ◆ Option to host Symposium speaker at table
- ◆ Name recognition on screens at Symposium
- ◆ 4 VIP reserved parking permits
- ◆ Recognized as Presenting Sponsor for the 2024 Symposium breakfast reception (included on all signage)
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening prior
- ◆ Special recognition in Women for OSU newsletter, STATE magazine and other ads
- ◆ Name on printed promotional and program materials
- ◆ Name/logo listed on VIP reception invitation if confirmed by Jan. 1 print deadline
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$1,200; \$18,800 is a tax-deductible gift

\$10,000 Platinum Sponsor

BENEFITS

- ◆ 10 seats (one full table) at Symposium and luncheon — Preferred Placement
- ◆ Name recognition on screens at Symposium
- ◆ 3 VIP reserved parking permits
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$750 | \$9,250 is a tax-deductible gift

\$5,000 Gold Sponsor

BENEFITS

- ◆ 10 seats (one full table) at Symposium and luncheon
- ◆ 1 reserved parking permit
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$750 | \$4,250 is a tax-deductible gift

\$3,000 Silver Sponsor

BENEFITS

- ◆ 6 seats (partial table) at Symposium and luncheon
- ◆ 1 reserved parking permit
- ◆ Invitation for sponsor and one guest to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$450 | \$2,550 is a tax-deductible gift

\$2,000 Orange Sponsor

BENEFITS

- ◆ 4 seats (partial table) at Symposium and luncheon
- ◆ Invitation for sponsor and one guest to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$300 | \$1,700 is a tax-deductible gift



**I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2024 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!**

MY SPONSORSHIP LEVEL WILL BE:

☐ **\$20,000 | Presenting Diamond Sponsor**
Value of Benefits is \$1,200 | \$18,800 is a tax-deductible gift

☐ **\$3,000 | Silver Sponsor**
Value of Benefits is \$450 | \$2,550 is a tax-deductible gift

☐ **\$10,000 | Platinum Sponsor**
Value of Benefits is \$750 | \$9,250 is a tax-deductible gift

☐ **\$2,000 | Orange Sponsor**
Value of Benefits is \$300 | \$1,700 is a tax-deductible gift

☐ **\$5,000 | Gold Sponsor**
Value of Benefits is \$750 | \$4,250 is a tax-deductible gift

The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed above; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible. Consult a tax professional for guidance on how this applies to you or your company.

MY INFORMATION:

Name		Spouse Name	
Address		City	State Zip
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

X24WOSUSYM-H

- ☐ My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- ☐ Please bill me
- ☐ Please charge my credit/debit card

Card Number Exp. Date

Name on Card CVC Code

Signature

To learn more about how gifts are allocated, please visit [OSUgiving.com](https://osugiving.com).

- ☐ Have you included the OSU Foundation in your estate plan?
- ☐ Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](https://osugiving.com/matching)

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe, Stillwater, OK 74074

FOR SPONSORSHIP QUESTIONS, CONTACT:

Jayne Ferrell | Director of Women for OSU
405.714.8977 | jferrell@OSUgiving.com