



2025 SYMPOSIUM CORPORATE SPONSORSHIP OPPORTUNITIES

Women for OSU is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University. It envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The annual Women for OSU Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Cowboy family who display leadership in philanthropy by naming the Philanthropist of the Year, awarding scholarships to outstanding students and bestowing Partnering to Impact grants to faculty and staff projects.

SAVE THE DATE FOR THE 2025 SYMPOSIUM!



**Thursday, April 24, 2025
Gallagher-Iba Arena**

.....
*featuring keynote speaker **Princess Sarah Culberson***

Princess Sarah Culberson is an internationally-known thought leader, educator and award-winning humanitarian. She was born to an African father and white mother, and as an infant was placed into foster care, and then adopted by a white family. Her story took an unexpected turn when she learned from her biological father that she is the granddaughter of a Paramount Chief in Sierra Leone and holds princess status. Princess Sarah shared her story of reuniting with her birth father in *A Princess Found: An American Family, an African Chieftom, and the Daughter Who Connected Them All*. The book is now being adapted into a major motion picture for Disney Studios.

Princess Sarah and her brother founded Sierra Leone Rising, a nonprofit that provides clean drinking water, sanitary pads, education, medical attention as well as resources to build schools and technology centers throughout Sierra Leone. Princess Sarah's work addresses issues impacting Sierra Leone, celebrates diversity, female empowerment, community and culture as well as women and girl conversations.

◆ WOMEN FOR OSU SYMPOSIUM ◆

CORPORATE SPONSORSHIP OPTIONS

\$25,000 Presenting Corporate Sponsor

BENEFITS

- ◆ One full corporate table and partial table for 16 in a **premier location** at the Symposium
- ◆ Attendance for 16 guests and special recognition at the VIP sponsor reception
- ◆ Opportunity to address the audience as the presenting corporate sponsor at the VIP Sponsor reception
- ◆ Opportunity to host one WOSU Partner or student event during the academic year
- ◆ Will receive **highest level of corporate sponsor visibility** at the Symposium and in pre-event collateral
- ◆ Recognition from stage at VIP Reception and Symposium
- ◆ Prominent placement of company logo in WOSU ad in STATE Magazine
- ◆ Company logo on event e-invitation and sponsor follow-up packet (based on send deadline)
- ◆ Company logo with link to home page on WOSU website
- ◆ Company logo on Symposium signage and program
- ◆ Exclusive social media mentions prior to Symposium
- ◆ Company logo featured in post-event thank you email
- ◆ Two one-year complimentary WOSU Partner memberships
- ◆ Opportunity to provide promotional gift (640 item estimate), upon approval

Value of Benefits is \$1,600; \$23,400 is a tax-deductible gift

\$10,000

Registration & Welcome Sponsor

BENEFITS

- ◆ Corporate table of 10 at Symposium
- ◆ Attendance for 10 guests and special recognition at the VIP Sponsor Reception
- ◆ Prominent signage at event registration table
- ◆ Company logo on guest "know before you go" email
- ◆ Company name listed in event program and pre-event collateral
- ◆ Recognition from stage during VIP Reception
- ◆ Company name in WOSU ad in STATE Magazine
- ◆ Company logo with link to home page on WOSU website
- ◆ Company name on Symposium signage and program
- ◆ One-year complimentary WOSU Partner membership

Value of Benefits is \$1,000; \$9,000 is a tax-deductible gift

\$10,000

Transportation/Parking Sponsor

BENEFITS

- ◆ Corporate table of 10 at Symposium
- ◆ Attendance for 10 guests and special recognition at the VIP Sponsor Reception
- ◆ Company logo on parking email
- ◆ Company logo in all parking and transportation signage
- ◆ Recognition from stage during VIP Reception
- ◆ Company name in WOSU ad in STATE Magazine
- ◆ Company logo with link to home page on WOSU website
- ◆ Company name on Symposium signage and printed program
- ◆ One-year complimentary WOSU Partner membership

Value of Benefits is \$1,000; \$9,000 is a tax-deductible gift

\$10,000

Student Experience Sponsor

BENEFITS

- ◆ Corporate table of 10 at Symposium
- ◆ Attendance for 10 guests and special recognition at the VIP Sponsor Reception
- ◆ Opportunity to host a student breakfast for all WOSU Scholars and student leadership groups (30-50 students)
- ◆ Welcome and keynote address to students
- ◆ Recognition as underwriting WOSU Symposium access to stadium-level seating for select groups of students (200 students)
- ◆ Recognition from stage during VIP Reception
- ◆ Company name in WOSU ad in STATE Magazine
- ◆ Company logo with link to home page on WOSU website
- ◆ Company name on Symposium signage and program
- ◆ One-year complimentary membership as a WOSU Partner

Value of Benefits is \$1,000; \$9,000 is a tax-deductible gift

\$10,000

Decor & Photo Backdrop Sponsor

BENEFITS

- ◆ Corporate table of 10 at Symposium
- ◆ Attendance for 10 guests and special recognition at the VIP Sponsor Reception
- ◆ Company logo included on all table centerpieces
- ◆ Company logo on signage for WOSU photo booth
- ◆ Recognition from stage during VIP Reception
- ◆ Company name in WOSU ad in STATE Magazine
- ◆ Company logo with link to home page on WOSU website
- ◆ Company name on Symposium signage and program
- ◆ One-year complimentary membership as a WOSU Partner

Value of Benefits is \$1,000; \$9,000 is a tax-deductible gift

\$5,000

Digital Sponsor

BENEFITS

(Multiple Sponsorships Available for the Live Broadcast)

- ◆ Company name and logo on screen during the live broadcast
- ◆ 4 seats at WOSU Symposium
- ◆ Attendance for 4 guests and recognition at VIP Sponsor Reception
- ◆ Company logo with link to home page on WOSU website
- ◆ Company name on Symposium signage and the printed program
- ◆ One-year complimentary membership as WOSU Partner

Value of Benefits is \$400; \$4,600 is a tax-deductible gift



GENERAL SPONSORSHIP QUESTIONS? PLEASE CONTACT:

Bekah Dollar | Women for OSU Associate
Oklahoma State University Foundation
bdollar@OSUgiving.com | 405.385.0976

All sponsorship packages include multiple opportunities for corporate sponsor visibility and brand awareness.

Visibility will reach a large group of highly engaged and influential event attendees.

Women for OSU

MY CORPORATION WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE 2025 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

MY CORPORATE SPONSORSHIP LEVEL WILL BE:

\$25,000 | Corporate Diamond Sponsor
Value of Benefits is \$1,600 | \$23,400 is a tax-deductible gift

\$10,000 | Student Experience Sponsor
Value of Benefits is \$1,000 | \$9,000 is a tax-deductible gift

\$10,000 | Registration & Welcome Sponsor
Value of Benefits is \$1,000 | \$9,000 is a tax-deductible gift

\$10,000 | Decor & Photo Backdrop Sponsor
Value of Benefits is \$1,000 | \$9,000 is a tax-deductible gift

\$10,000 | Transportation/Parking Sponsor
Value of Benefits is \$1,000 | \$9,000 is a tax-deductible gift

\$5,000 | Digital Sponsor
Value of Benefits is \$400 | \$4,600 is a tax-deductible gift

The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed above; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible. Consult a tax professional for guidance on how this applies to you or your company.

MY INFORMATION:

Name		Spouse Name	
Address	City	State	Zip
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

X25WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](https://osugiving.com/matching)

Card Number Exp. Date

Name on Card CVC Code

Signature

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe
Stillwater, OK 74074

FOR QUESTIONS, CONTACT:

WOSU@OSUgiving.com

To learn more about how gifts are allocated, please visit [OSUgiving.com](https://osugiving.com).