



**2024 SYMPOSIUM**

# SPONSORSHIP OPPORTUNITIES

**Women for OSU is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University.** It envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The annual Women for OSU Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Cowboy family who display leadership in philanthropy by naming the Philanthropist of the Year, awarding scholarships to outstanding OSU students and bestowing Partnering to Impact grants to faculty and staff projects.

**SAVE THE DATE FOR THE 2024 SYMPOSIUM!**



**Thursday, April 25, 2024**  
**Gallagher-Iba Arena**

*featuring keynote speaker **Deborah Norville***

**Deborah Norville is a two-time Emmy© winner and New York Times Best-Selling author.** She is known to millions as anchor of "Inside Edition," the nation's top rated syndicated news magazine. Norville has also authored a number of books including the *New York Times* Best Seller, "Thank You Power: Making the SCIENCE of Gratitude Work for YOU," followed by "Power of Respect," detailing the measurable benefits that result from respectful behavior. In 2016, Norville, the longest serving anchor on American television, was inducted into the Broadcasting and Cable Hall of Fame.

The University of Georgia alumna is a member of the Council for Foreign Relations, the Women's Forum of New York, and Women Corporate Directors. She regularly addresses business and community groups and is active with a number of charities including the Broadcasters Foundation of America. Norville is also a Director of the Viacom Corporation where she serves on the Compensation Committee.

# ◆ SYMPOSIUM SPONSORSHIP OPTIONS ◆

## **\$20,000 Presenting Diamond Sponsor**

### **BENEFITS**

- ◆ 16 seats (one full table + one partial table) at the Symposium and luncheon — Prominent Placement
- ◆ Option to host Symposium speaker at table
- ◆ Name recognition on screens at Symposium
- ◆ 4 VIP reserved parking permits
- ◆ Recognized as Presenting Sponsor for the 2024 Symposium breakfast reception (included on all signage)
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening prior
- ◆ Special recognition in Women for OSU newsletter, STATE magazine and other ads
- ◆ Name on printed promotional and program materials
- ◆ Name/logo listed on VIP reception invitation if confirmed by Jan. 1 print deadline
- ◆ Listed as a sponsor on Women for OSU website

*Value of Benefits is \$1,200; \$18,800 is a tax-deductible gift*

## **\$10,000 Platinum Sponsor**

### **BENEFITS**

- ◆ 10 seats (one full table) at Symposium and luncheon — Preferred Placement
- ◆ Name recognition on screens at Symposium
- ◆ 3 VIP reserved parking permits
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

*Value of Benefits is \$750 | \$9,250 is a tax-deductible gift*

## **\$5,000 Gold Sponsor**

### **BENEFITS**

- ◆ 10 seats (one full table) at Symposium and luncheon
- ◆ 1 VIP reserved parking permit
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

*Value of Benefits is \$750 | \$4,250 is a tax-deductible gift*

## **\$3,000 Silver Sponsor**

### **BENEFITS**

- ◆ 6 seats (partial table) at Symposium and luncheon
- ◆ 1 VIP reserved parking permit
- ◆ Invitation for sponsor and one guest to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

*Value of Benefits is \$450 | \$2,550 is a tax-deductible gift*

## **\$2,000 Orange Sponsor**

### **BENEFITS**

- ◆ 4 seats (partial table) at Symposium and luncheon
- ◆ Invitation for sponsor and one guest to attend Sponsor reception the evening prior
- ◆ Listed as a sponsor on Women for OSU website

*Value of Benefits is \$300 | \$1,700 is a tax-deductible gift*

# ◆ CORPORATE SYMPOSIUM SPONSORSHIP OPTIONS ◆

## *\$25,000 Corporate Diamond Sponsor*

### **BENEFITS**

#### ***Customizable options for your corporate sponsorship are also available!***

- ◆ Two full tables of 10 seats each at the Symposium and luncheon — Prominent Placement
- ◆ 6 VIP reserved parking permits
- ◆ Recognition with company name and logo as the lead sponsor at the Sponsor reception the evening before the Symposium on event signage
- ◆ Recognized at the Sponsor reception, with the opportunity to provide a small, branded gift to guests
- ◆ Opportunity to offer a brief welcome message at the Sponsor Reception
- ◆ Prominent recognition in the Symposium printed program and event slideshow, plus a special welcome/introduction from the podium at the event, along with other sponsors, as applicable
- ◆ Sponsor logo listed on VIP reception invitation if confirmed by Jan. 1 print deadline
- ◆ A Women for OSU ad will run in an upcoming issue of STATE magazine thanking sponsors; company will be recognized prominently with name and logo (readership of ~90,000 per issue of the magazine)
- ◆ Recognition with name and logo in spring 2024 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
- ◆ Recognition in fall 2024 Women for OSU newsletter thanking Symposium sponsors and recapping the event with photos, etc. (mailed to approximately 12,000 households)
- ◆ Recognition with name and logo on the Women for OSU website, located at [OSUgiving.com/Women](https://OSUgiving.com/Women), from the effective date of gift through January 2025

*Value of Benefits is \$1,500 | \$23,500 is a tax-deductible gift*



#### **GENERAL SPONSORSHIP QUESTIONS? PLEASE CONTACT:**

**Jayne Ferrell** | Director of Women for OSU  
jferrell@OSUgiving.com | 405.714.8977

**Bekah Dollar** | Women for OSU Associate  
bdollar@OSUgiving.com | 405.385.0976

# Women for OSU

## I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE 2024 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

### MY SPONSORSHIP LEVEL WILL BE:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>\$25,000   Corporate Diamond Sponsor</b><br>Value of Benefits is \$1,500   \$23,500 is a tax-deductible gift  | <input type="checkbox"/> <b>\$5,000   Gold Sponsor</b><br>Value of Benefits is \$750   \$4,250 is a tax-deductible gift   |
| <input type="checkbox"/> <b>\$20,000   Presenting Diamond Sponsor</b><br>Value of Benefits is \$1,200   \$18,800 is a tax-deductible gift | <input type="checkbox"/> <b>\$3,000   Silver Sponsor</b><br>Value of Benefits is \$450   \$2,550 is a tax-deductible gift |
| <input type="checkbox"/> <b>\$10,000   Platinum Sponsor</b><br>Value of Benefits is \$750   \$9,250 is a tax-deductible gift              | <input type="checkbox"/> <b>\$2,000   Orange Sponsor</b><br>Value of Benefits is \$300   \$1,700 is a tax-deductible gift |

The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed above; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible. Consult a tax professional for guidance on how this applies to you or your company.

### MY INFORMATION:

Name _____		Spouse Name _____	
Address _____	City _____	State _____	Zip _____
Home phone _____	Cell phone _____	Email _____	
Employer _____		Title _____	
Spouse Phone _____		Spouse Email _____	

### MY PREFERRED PAYMENT METHOD:

X24WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVC Code \_\_\_\_\_

Signature \_\_\_\_\_

To learn more about how gifts are allocated, please visit [OSUgiving.com](https://OSUgiving.com).

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](https://OSUgiving.com/matching)

#### PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation  
Attention: Women for OSU  
400 South Monroe, Stillwater, OK 74074

#### FOR QUESTIONS, CONTACT:

**Jayne Ferrell** | Director of Women for OSU  
405.714.8977 | [jferrell@OSUgiving.com](mailto:jferrell@OSUgiving.com)