



2023 SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

Women for Oklahoma State University is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University. Women for OSU envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The Women for OSU annual spring Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Oklahoma State family who display leadership in philanthropy by naming the Philanthropist of the Year, awarding scholarships to outstanding OSU students and bestowing Partnering to Impact grants to faculty and staff.



SAVE THE DATE FOR THE 2023 SYMPOSIUM!

Thursday, April 27, 2023
Gallagher-Iba Arena

*featuring keynote speaker **Elizabeth Smart***

The 2002 abduction of Elizabeth Smart was one of the most followed cases of our time. At age 14, she was kidnapped for nine grueling months before being found by police.

Through this traumatic experience, Elizabeth has become an advocate for change related to child abduction, recovery programs and national legislation. The founder of the "Elizabeth Smart Foundation," she has helped promote the National AMBER Alert and The Adam Walsh Child Protection & Safety Act.

Elizabeth chronicled her experiences in the New York Times best-selling book, "My Story," and worked with the Department of Justice and other abduction survivors to create a survivor's guide, titled "You're Not Alone: The Journey From Abduction To Empowerment."

Her newest book, "Where There's Hope," shares inspiring insight into what it takes to overcome trauma and reclaim one's life. Elizabeth's example is a daily demonstration that there really is life after tragedy.

◆ SYMPOSIUM SPONSORSHIP OPTIONS ◆

\$15,000 Presenting Diamond Sponsor

BENEFITS

- ◆ 10 seats (one full table) at the Symposium and luncheon — Prominent Placement
- ◆ 4 VIP reserved parking permits
- ◆ Recognized as Presenting Sponsor for the 2023 Symposium breakfast reception (included on all signage)
- ◆ Invitation for sponsor and all Symposium guests to attend Sponsor reception the evening before the Symposium
- ◆ Special recognition in Women for OSU newsletter, STATE magazine and other ads
- ◆ Name on all promotional and program information
- ◆ Name/logo listed on VIP reception invitation if confirmed by Jan. 1 print deadline
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$750; \$14,250 is a tax-deductible gift

\$10,000 Platinum Sponsor

BENEFITS

- ◆ 10 seats (one full table) at Symposium and luncheon — Preferred Placement
- ◆ 3 VIP reserved parking permits
- ◆ Invitation for sponsor and Symposium guests to attend Sponsor reception the evening before the Symposium
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$750 | \$9,250 is a tax-deductible gift

\$5,000 Gold Sponsor

BENEFITS

- ◆ 10 seats (one full table) at Symposium and luncheon — Select Placement
- ◆ 1 VIP reserved parking permit
- ◆ Invitation for sponsor and Symposium guests to attend Sponsor reception the evening before the Symposium
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$750 | \$4,250 is a tax-deductible gift

\$3,000 Silver Sponsor

BENEFITS

- ◆ 6 seats (partial table) at Symposium and luncheon
- ◆ 1 VIP reserved parking permit
- ◆ Invitation for sponsor and Symposium guests to attend Sponsor reception the evening before the Symposium
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$450 | \$2,550 is a tax-deductible gift

\$2,000 Orange Sponsor

BENEFITS

- ◆ 4 seats (partial table) at Symposium and luncheon
- ◆ Invitation for sponsor and one Symposium guest to attend Sponsor reception the evening before the Symposium
- ◆ Listed as a sponsor on Women for OSU website

Value of Benefits is \$300 | \$1,700 is a tax-deductible gift

◆ CORPORATE SYMPOSIUM SPONSORSHIP OPTIONS ◆

\$25,000 Corporate Diamond Sponsor

BENEFITS

Customizable options for your corporate sponsorship are also available!

- ◆ Two full tables of 10 seats each at the Symposium and luncheon — Prominent Placement
 - ◆ 6 VIP reserved parking permits
 - ◆ Recognition with company name and logo as the lead sponsor at the Sponsor reception the evening before the Symposium on all event signage
 - ◆ Recognized at the Sponsor reception, with the opportunity to provide a small, branded gift to guests
 - ◆ Opportunity to offer a brief welcome message at the Sponsor Reception
 - ◆ Prominent recognition in the Symposium printed program and event slideshow, plus a special welcome/introduction of sponsor from the podium at the event, along with other sponsors, as applicable
 - ◆ Sponsor logo listed on VIP reception invitation if confirmed by Jan. 1 print deadline
 - ◆ A Women for OSU ad will run in an upcoming issue of STATE magazine thanking sponsors; company will be recognized prominently with name and logo (readership of ~90,000 per issue of the magazine)
 - ◆ Recognition with name and logo in spring 2022 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
 - ◆ Recognition in fall 2023 Women for OSU newsletter thanking Symposium sponsors and recapping the event with photos, etc. (mailed to approximately 12,000 households)
 - ◆ Recognition with name and logo on the Women for OSU website, located at OSUgiving.com/Women, from the effective date of gift through January 2024
- Value of Benefits is \$1,500 | \$23,500 is a tax-deductible gift*



GENERAL SPONSORSHIP QUESTIONS? PLEASE CONTACT:

Jayme Ferrell | Director of Women for OSU
jferrell@OSUgiving.com | 405.714.8977

Bekah Dollar | Women for OSU Associate
bdollar@OSUgiving.com | 405.385.0976

Women for OSU

I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE 2023 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

MY SPONSORSHIP LEVEL WILL BE:

\$25,000 | Corporate Diamond Sponsor
Value of Benefits is \$1,500 | \$23,500 is a tax-deductible gift

\$15,000 | Diamond Sponsor
Value of Benefits is \$750 | \$14,250 is a tax-deductible gift

\$10,000 | Platinum Sponsor
Value of Benefits is \$750 | \$9,250 is a tax-deductible gift

\$5,000 | Gold Sponsor
Value of Benefits is \$750 | \$4,250 is a tax-deductible gift

\$3,000 | Silver Sponsor
Value of Benefits is \$450 | \$2,550 is a tax-deductible gift

\$2,000 | Orange Sponsor
Value of Benefits is \$300 | \$1,700 is a tax-deductible gift

The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed above; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible. Consult a tax professional for guidance on how this applies to you or your company.

MY INFORMATION:

Name		Spouse Name	
Address	City	State	Zip
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

X23WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

Card Number Exp. Date

Name on Card CVC Code

Signature

To learn more about how gifts are allocated, please visit OSUgiving.com.

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at OSUgiving.com/matching

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe, Stillwater, OK 74074

FOR QUESTIONS, CONTACT:

Jayne Ferrell | Director of Women for OSU
405.714.8977 | jferrell@OSUgiving.com