

Women for OSU

2022 Symposium Sponsorship Opportunities

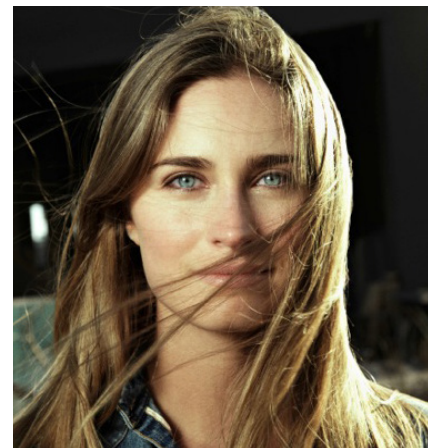
Women for Oklahoma State University is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University. Women for OSU envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The Women for OSU annual spring Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Oklahoma State family who display leadership in philanthropy by naming the Philanthropist of the Year and awarding scholarships to outstanding OSU students.

2022 Symposium Keynote Speaker: Lauren Bush Lauren

SAVE THE DATE: Thursday, April 28, 2022

We are excited to announce the date for the 2022 Women for OSU Symposium! It will be an in-person event at Gallagher-Iba Arena, but will also be livestreamed. Our keynote speaker, **Lauren Bush Lauren**, is a powerful female business speaker and Founder and CEO of FEED Projects, a charitable company with the mission of creating good products that help feed the world. In 2004, she became the Honorary Student Spokesperson for the UN World Food Programme where she traveled to various countries and learned about the issues of hunger and poverty firsthand. Upon returning to America, Lauren was inspired to create a consumer product that would engage people in the seemingly overwhelming fight to end world hunger.



In 2007, she founded FEED after designing the initial FEED 1 bag, which, when purchased, feeds one child in school for one year. Lauren was named one of *Fortune Magazine's* "Most Powerful Women Entrepreneurs" and one of *Inc. Magazine's* "30 Under 30." Lauren Bush Lauren was also a fashion model and has been featured on the covers of *Vogue* and *Vanity Fair* magazine and has frequently modeled for Tommy Hilfiger, as well as for Abercrombie & Fitch and designers Gai Mattiolo and Isaac Mizrahi. In 2012, Lauren Bush Lauren was announced as the first National Lady Godiva Honoree of the Lady Godiva Program. In 2013, she became the 2013 Advocacy Award recipient from World of Children Award in celebration of the significant work she and her organization, FEED Projects, have done for hungry children worldwide.

Lauren is a mother of three boys. She is the daughter-in-law of designer Ralph Lauren, the granddaughter of former President George H. W. Bush and niece of former President George W. Bush and former Florida Governor Jeb Bush. At the podium, Lauren is an inspiring business speaker who routinely speaks at global conferences that focus on business, philanthropy and the issues of hunger, poverty and global issues. Examples include Forbes 400 Summit on Philanthropy, Forbes Women, Women in the World, Atlantic Ideas, Aspen Ideas, Women in Entrepreneurship and Politico, Google and Tory Burch's Women Rule.

Individual Symposium Sponsorship Options

Diamond Sponsor

\$15,000

BENEFITS

- Recognized as underwriting sponsor for the 2022 Symposium breakfast reception and the opportunity to provide branded items
- Invitation for sponsor and Symposium guests to attend the Sponsor Reception
- Recognition in Women for OSU newsletter
- Mention in STATE magazine and other ads
- Name on all promotional and program information
- 10 seats (one full table) at the Symposium and luncheon
- 4 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$750; \$14,250 is a tax-deductible gift)

Platinum Sponsor

\$10,000

BENEFITS

- Invitation for sponsor and Symposium guests to attend the Sponsor Reception
- 10 seats (one full table) at Symposium and luncheon
- 3 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$750; \$9,250 is a tax-deductible gift)

Silver Sponsor

\$2,750

BENEFITS

- Invitation for sponsor and Symposium guests to attend the Sponsor Reception
- 6 seats at Symposium and luncheon
- 1 VIP reserved parking permit
- Listing on Women for OSU website

(Value of Benefits is \$450; \$2,300 is a tax-deductible gift)

Gold Sponsor

\$5,000

BENEFITS

- Invitation for sponsor and Symposium guests to attend the Sponsor Reception
- 10 seats (one full table) at Symposium and luncheon
- 2 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$750; \$4,250 is a tax-deductible gift)

CUSTOMIZABLE AND DIGITAL SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE.

Please contact Michal Shaw at the OSU Foundation for more information at mshaw@OSUgiving.com or 405.385.5147.

Corporate Symposium Sponsorship Options

Corporate Diamond Sponsor

\$25,000

BENEFITS

- Recognized as presenting sponsor of the Sponsor Reception with the opportunity to provide a small, branded gift to guests; plus recognition with name and logo as the lead reception sponsor on a stand-up banner
- Opportunity to offer a brief welcome message at the Sponsor Reception
- Prominent recognition in the Symposium printed program and slideshow during the event, plus a special welcome/introduction of sponsor from the podium at the event, along with other sponsors, as applicable
- A Women for OSU ad will run in an upcoming issue of STATE magazine thanking sponsors; company will be recognized prominently with name and logo (readership of ~90,000 per issue of the magazine)
- Recognition with name and logo in spring 2022 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
- Recognition in fall 2022 Women for OSU newsletter thanking Symposium sponsors and recapping the event with photos, etc. (mailed to approximately 12,000 households)
- Recognition with name and logo on the Women for OSU website, located at OSUgiving.com/Women, from the effective date of gift through January 2023
- Two full tables of 10 seats each at the Symposium and luncheon
- 7 VIP reserved parking permits

(Value of Benefits is \$1,500; \$23,500 is a tax-deductible gift)

Questions? Please contact:

Michal Shaw | Women for OSU Director & Assistant Vice President of Donor Relations
OSU Foundation | mshaw@OSUgiving.com | 405.385.5147

Customizable options for your corporate sponsorship are also available!

Women for OSU

I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2022 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

MY SPONSORSHIP LEVEL WILL BE:

- CORPORATE DIAMOND Sponsor** **\$25,000** (Value of Benefits is \$1,500; \$23,500 is a tax-deductible gift)
- DIAMOND Sponsor** **\$15,000** (Value of Benefits is \$750; \$14,250 is a tax-deductible gift)
- PLATINUM Sponsor** **\$10,000** (Value of Benefits is \$750; \$9,250 is a tax-deductible gift)
- GOLD Sponsor** **\$5,000** (Value of Benefits is \$750; \$4,250 is a tax-deductible gift)
- SILVER Sponsor** **\$2,750** (Value of Benefits is \$450; \$2,300 is a tax-deductible gift)

MY INFORMATION:

Name		Spouse Name	
Address		City	State
		Zip	
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

X22WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](https://osugiving.com/matching)

Card Number Exp. Date

Name on Card CVC Code

Signature

To learn more about how gifts are allocated, please visit [OSUgiving.com](https://osugiving.com).

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe | Stillwater, OK 74074

QUESTIONS:

Contact Michal Shaw, Assistant Vice President of Donor Relations, at 405.385.5147 or mshaw@OSUgiving.com

Discover your Orange Passion at: [OSUGIVING.COM](https://osugiving.com)

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uniting donor and university passions and priorities to achieve excellence