

Women for OSU

2021 Symposium Sponsorship Opportunities

Women for Oklahoma State University is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University.

Women for OSU envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The Women for OSU annual spring Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Oklahoma State family who display leadership in philanthropy by naming the Philanthropist of the Year and awarding scholarships to outstanding OSU students.

2021 Symposium Keynote Speaker: Leigh Anne Tuohy

SAVE THE DATE: Thursday, April 22, 2021

Leigh Anne Tuohy is a daring, encouraging and motivational speaker who has lectured for a broad spectrum of audiences. From religious groups and town halls to some of the country's largest corporations, Leigh Anne's drive is contagious. She graduated from the University of Mississippi with a bachelor's of science in Interior Design. Leigh Anne owns Flair I, an interior design firm with her mother and partner, Virginia Roberts. Her work has been featured on HGTV and in numerous publications.

Her personal journey was documented in Michael Lewis' *New York Times* best-selling 2006 story *The Blind Side: Evolution of a Game*, which follows Michael Oher from his impoverished beginnings, to how Leigh Anne and her husband, Sean, adopted him, to reaching football success. In 2009, the book was adapted into the film *The Blind Side*. Leigh Anne is also a *New York Times* best-selling author herself. Her newest release, *Turn Around: Reach Out, Give Back, and Get Moving*, challenges readers to rethink what it really means to be a generous person. In July 2010, she and her husband established their charity, the Making it Happen Foundation, which promotes awareness, provides hope and improves standards of living for all the children fighting to survive in the invisible cracks in society.



Leigh Anne and her family's inspirational journey is proof that when we give a bit of ourselves to other people, we can make the world a better place and perhaps, even save a life. She shares her personal "Blind Side" observations, from seeing Michael Oher for the first time to how the experience changed her as a person — and the Tuohys as a family. As well, Leigh Anne focuses on the importance of recognizing the full potential of individuals in our communities, inspiring all of us to recognize the value in those who society has deemed valueless, and give whatever we can, whenever we can.

Individual Symposium Sponsorship Options

Diamond Sponsor

\$15,000

BENEFITS

- Recognized as underwriting sponsor for the 2021 Symposium breakfast reception and the opportunity to provide branded items
- Invitation for sponsor and Symposium guests to attend the VIP reception
- Recognition in Women for OSU newsletter
- Mention in STATE magazine and other ads
- Name on all promotional and program information
- 12 seats at two full tables of 6 at the Symposium and luncheon
- 8 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$900; \$14,100 is a tax-deductible gift)

Platinum Sponsor

\$10,000

BENEFITS

- Invitation for sponsor and Symposium guests to attend the VIP reception
- 6 seats (full table) at Symposium and luncheon
- 4 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$450; \$9,550 is a tax-deductible gift)

Silver Sponsor

\$2,750

BENEFITS

- Invitation to VIP reception
- 3 seats at Symposium and luncheon
- 1 reserved parking permit
- Listing on Women for OSU website

(Value of Benefits is \$225; \$2,525 is a tax-deductible gift)

Gold Sponsor

\$5,000

BENEFITS

- Invitation for sponsor and Symposium guests to attend the VIP reception
- 6 seats (full table) at Symposium and luncheon
- 2 Gold-level reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$450; \$4,550 is a tax-deductible gift)

CUSTOMIZABLE CORPORATE SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE.

Please contact Michal Shaw at the OSU Foundation for more information at mshaw@OSUgiving.com or 405.385.5147.

Symposium Corporate Sponsorship Options

Corporate Diamond Sponsor

\$25,000

BENEFITS

- Recognized as presenting sponsor for the 2021 Women for OSU Symposium, featuring keynote speaker Leigh Anne Tuohy
- Recognized as presenting sponsor of the VIP reception with the opportunity to provide a small, branded gift to guests; plus recognition with name and logo as the reception sponsor on a stand-up banner
- Opportunity to offer a brief welcome message at the VIP reception
- Prominent recognition in the Symposium printed program and slideshow during the event, plus a special welcome/introduction of sponsor from the podium at the event, along with other sponsors, as applicable
- A Women for OSU ad will run in an upcoming issue of STATE magazine thanking sponsors; company will be recognized prominently with name and logo (readership of ~90,000 per issue)
- Recognition with name and logo in spring 2021 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
- Recognition in fall 2021 Women for OSU newsletter thanking Symposium sponsors and recapping the event with photos, etc. (mailed to approximately 12,000 households)
- Recognition with name and logo on the Women for OSU website, OSUgiving.com, from the effective date of gift through January 2022
- Two tables of 6 seats each at the Symposium and luncheon
- 8 VIP reserved parking permits
- Recognition at a spring Women for OSU regional event

(Value of Benefits is \$900; \$24,100 is a tax-deductible gift)

Questions? Please contact:

Michal Shaw | Women for OSU Director & Assistant Vice President of Donor Relations
OSU Foundation | mshaw@OSUgiving.com | 405.385.5147

Customizable options for your corporate sponsorship are also available!

Women for OSU

I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2021 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

MY SPONSORSHIP LEVEL WILL BE:

- CORPORATE DIAMOND Sponsor** **\$25,000** (Value of Benefits is \$900; \$24,100 is a tax-deductible gift)
- DIAMOND Sponsor** **\$15,000** (Value of Benefits is \$900; \$14,100 is a tax-deductible gift)
- PLATINUM Sponsor** **\$10,000** (Value of Benefits is \$450; \$9,550 is a tax-deductible gift)
- GOLD Sponsor** **\$5,000** (Value of Benefits is \$450; \$4,550 is a tax-deductible gift)
- SILVER Sponsor** **\$2,750** (Value of Benefits is \$225; \$2,525 is a tax-deductible gift)

MY INFORMATION:

Name		Spouse Name	
Address		City	State Zip
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

X21WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](https://osugiving.com/matching)

Card Number _____ Exp. Date _____

Name on Card _____ CVC Code _____

Signature _____

To learn more about how gifts are allocated, please visit [OSUgiving.com](https://osugiving.com).

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe | Stillwater, OK 74074

QUESTIONS:

Contact Michal Shaw, Assistant Vice President of Donor Relations, at 405.385.5147 or mshaw@osugiving.com

Discover your Orange Passion at: [OSUGIVING.COM](https://osugiving.com)

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uniting donor and university passions and priorities to achieve excellence