

Women for OSU

2020 Symposium Sponsorship Opportunities



2019-2020 Women for OSU Student Scholars

Women for Oklahoma State University is a diverse group of visionary women who share a passion for inspiring leadership and financial support to OSU. The group envisions a culture of giving and service that acknowledges the significant impact women have at OSU, and it inspires others to positively shape the future of the university through philanthropy and engagement.

The annual spring Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. The event celebrates members of the Oklahoma State family who display leadership in philanthropy by naming the Philanthropist of the Year and awarding scholarships to outstanding OSU students.

Symposium Keynote Speaker: Dr. Tererai Trent

Wednesday, September 2, 2020 | 9:30 a.m. | OSU Stillwater Campus

Dr. Tererai Trent is one of the world's most acclaimed voices for women's empowerment and quality education. She is an educator, motivational speaker, and **Oprah's "favorite guest of all time."** She received her bachelor's and master's degrees from Oklahoma State University and her doctorate in interdisciplinary evaluation from Western Michigan University. She has published two highly acclaimed children's books and is the author of the award winning, *The Awakened Woman - Remembering & Reigniting Our Sacred Dreams* (Atria/Enliven Books). She was recently named Global Ambassador of Education and Peace by the UN General Secretary and High Commissioner.

Rooted in humble beginnings, Tererai grew up in a cattle-herding family in rural Zimbabwe, where cultural practices and a war that liberated her country deeply impacted the course of her life. Despite facing many obstacles, she never lost sight of her dreams for an education. She could not have imagined that her steadfast determination, hard work and belief in her dreams would eventually not only earn her multiple degrees, but also a prominent global platform with world leaders and international businesses where she advocates for universal access to quality education. Tererai continues to lead the global charge in the fight for quality education for all children and for women's rights. She has become a symbol of hope, and living proof that anything is possible. **Her favorite motto is "Tinogona," meaning, "It is achievable!"**



Individual Symposium Sponsorship Options

Diamond Sponsor

\$15,000

BENEFITS

- Recognized as underwriting sponsor for the 2020 Symposium breakfast reception and the opportunity to provide branded items
- Invitation to VIP reception
- Recognition in Women for OSU newsletter
- Mention in STATE magazine and other media ads
- Name on all promotional and program information
- 10 seats (full table) at Symposium and luncheon
- 4 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$480; \$14,520 is a tax-deductible gift)

Platinum Sponsor

\$10,000

BENEFITS

- Invitation to VIP reception
- 10 seats (full table) at Symposium and luncheon
- 3 VIP reserved parking permits
- Listing on Women for OSU website

(Value of Benefits is \$470; \$9,530 is a tax-deductible gift)

Gold Sponsor

\$5,000

BENEFITS

- Invitation to VIP reception
- 10 seats (full table) at Symposium and luncheon
- 2 parking permits
- Listing on Women for OSU website

(Value of Benefits is \$460; \$4,540 is a tax-deductible gift)

Silver Sponsor

\$2,750

BENEFITS

- Invitation to VIP reception
- 6 seats at Symposium and luncheon
- 1 parking permit
- Listing on Women for OSU website

(Value of Benefits is \$274; \$2,476 is a tax-deductible gift)

Bronze Sponsor

\$1,750

BENEFITS

- Invitation to VIP reception
- 4 seats at Symposium and luncheon
- Listing on Women for OSU website

(Value of Benefits is \$176; \$1,574 is a tax-deductible gift)

CUSTOMIZABLE CORPORATE SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE.

Please contact Michal Shaw at the OSU Foundation for more information at mshaw@OSUgiving.com or 405.385.5147.

Symposium Corporate Sponsorship Options

Corporate Diamond Sponsor

\$25,000

BENEFITS

- Recognized as presenting sponsor for the 2020 Women for OSU Symposium, featuring keynote speaker Dr. Tererai Trent
- Recognized as presenting sponsor of the VIP reception with the opportunity to provide a small, branded gift to guests; plus recognition with name and logo as the reception sponsor on a stand-up banner
- Opportunity to offer a brief welcome message at the VIP reception
- Prominent recognition in the Symposium printed program and slideshow during the event, plus a special welcome/introduction of sponsor from the podium at the event, along with other sponsors, as applicable
- A Women for OSU ad will run in an upcoming issue of STATE magazine thanking Symposium sponsors; company will be recognized prominently with name and logo (*readership of ~90,000 per issue*)
- Recognition with name and logo in May/June 2020 Oklahoma newspaper ads to thank top Symposium sponsors and recognize the Philanthropist of the Year
- Recognition in fall 2020 Women for OSU newsletter thanking Symposium sponsors and recapping the event with photos, etc. (*mailed to approximately 11,500 households*)
- Recognition with name and logo on the Women for OSU website, OSUgiving.com, from the effective date of gift through January 2021
- Two tables of 10 seats each at the Symposium and luncheon
- 7 VIP reserved parking permits
- Recognition at a spring Women for OSU regional event

(Value of Benefits is \$950; \$24,050 is a tax-deductible gift)

Questions? Please contact:

Michal Shaw | Director of Women for OSU & Assistant Vice President of Donor Relations
Oklahoma State University Foundation | mshaw@OSUgiving.com | 405.385.5147

Customizable options for your corporate sponsorship are also available!

Women for OSU

I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2020 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!

MY SPONSORSHIP LEVEL WILL BE:

- DIAMOND Sponsor** **\$15,000** (Value of Benefits is \$480; \$14,520 is a tax-deductible gift)
- PLATINUM Sponsor** **\$10,000** (Value of Benefits is \$470; \$9,530 is a tax-deductible gift)
- GOLD Sponsor** **\$5,000** (Value of Benefits is \$460; \$4,540 is a tax-deductible gift)
- SILVER Sponsor** **\$2,750** (Value of Benefits is \$274; \$2,476 is a tax-deductible gift)
- BRONZE Sponsor** **\$1,750** (Value of Benefits is \$176; \$1,574 is a tax-deductible gift)

INDIVIDUAL TICKET PURCHASE **\$150** (Value of Benefits is \$44; \$106 is a tax-deductible gift)

Please indicate quantity of individual tickets you would like to purchase: _____

MY INFORMATION:

Name _____		Spouse Name _____	
Address _____	City _____	State _____	Zip _____
Home phone _____	Cell phone _____	Email _____	
Employer _____		Title _____	
Spouse Phone _____		Spouse Email _____	

MY PREFERRED PAYMENT METHOD:

X20WOSUSYM-H

- My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or WOSU Program Fund on your check.
- Please bill me
- Please charge my credit/debit card

- Have you included the OSU Foundation in your estate plan?
- Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at [OSUgiving.com/matching](https://osugiving.com/matching)

Card Number _____ Exp. Date _____

Name on Card _____ CVC Code _____

Signature _____

To learn more about how gifts are allocated, please visit [OSUgiving.com](https://osugiving.com).

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe | Stillwater, OK 74074

QUESTIONS:

Please contact Michal Shaw, Director of Women for OSU, at 405.385.5147 or mshaw@osugiving.com with questions.

Discover your Orange Passion at: [OSUGIVING.COM](https://osugiving.com)

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uniting donor and university passions and priorities to achieve excellence